



- SIMMACO MANAGEMENT CONSULTING IS A MANAGEMENT CONSULTING COMPANY OPERATING IN THE FIELD OF ECONOMIC ANALYSIS WITH A STRONG EXPERIENCE IN FINANCIAL SERVICES AND COMMUNICATION. THE INTERVENTIONS AND OPERATIONS WE REALIZE JOIN AN HIGH SECTORIAL COMPETENCE, THE SKILL TO EVALUATE THE TRAJECTORY OF EVOLVING TECHNOLOGIES AND A DEEP ORGANIZATIONAL KNOWLEDGE ABOUT FUNCTIONS AND PERFORMANCES OF THESE INDUSTRIES
- CREATED IN 1997 IN MILANO, SIMMACO HAS BUILT THROUGHOUT THESE YEARS, A PROFESSIONAL TEAM WHICH COMBINES TRADITIONAL RESEARCH ACTIVITIES WITH SIGNIFICANT COMPANY EXPERIENCES AND ECONOMIC AND SOCIAL ANALYSIS COMPETENCES
- DURING LAST YEARS SIMMACO REALIZED VARIOUS NATIONAL AND INTERNATIONAL PROJECTS CONCERNING: COMMERCIAL DEVELOPMENT, REDEFINITION OF SELLING PROCEDURES OF FINANCIAL SERVICES, INSURANCE MARKET ANALYSIS
- SIMMACO ALSO OPERATES IN OTHER SECTORS LIKE: TELECOMMUNICATION, MEDIA, ELECTRIC SECTOR, INDUSTRIAL GOODS



- **VALERIA BONTADINI** IS AN EXPERT OF QUANTITATIVE AND QUALITATIVE RESEARCH WORKS AND HAS A LONG EXPERIENCE IN THE SELECTION OF RESEARCH METHODOLOGIES AND THE PRODUCTION OF SHOT-RUN ECONOMIC FORECASTS
- SHE HAS A DEEP KNOWLEDGE OF THE MEDIA AND ENTERTAINMENT INDUSTRY, SINCE SHE HAS BEEN WORKING ON PROJECTS RELATED TO TV AND CINEMA PRODUCTION AND VIDEO DISTRIBUTION (ONLINE AND OFFLINE)
- SHE HAS CARRIED OUT RESEARCH AND CONSULTING PROJECTS ON CRM AND CUSTOMER SATISFACTION
- IN SIMMACO SHE'S RESPONSIBLE FOR RESEARCH WORKS AND MEDIA MONITORING, CO-ORDINATES JUNIOR CONSULTANTS AND IS THE LEADER FOR THE VIDEO PRODUCTION & VIDEO ENTERTAINMENT AREA..

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